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Dr. Paolo Manzelli
Director di LRE-EGO-CreaNET Università di Firenze
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**OBJECT: PRELIMINARY LETTER OF INTENT TO PARTICIPATE AS
PARTNER OF THE PROPOSAL "SKILL SHORTAGE", FOR @LIS CALL**

Dear Dr. Manzelli,

First, I would like to introduce you our company, **WEB COMUNICACIONES S.C.** a small Mexican Internet Services Provider, integrated by a professional team that started operations since 1995. Besides, as a Project Manager of "**On-Line Educative Solutions**", I am glad to communicate to you, our Interest in participate as partners of the proposal "**Skill Shortage**" for **@LIS call**, because we consider it a good opportunity to collaborate in a pretty significant initiative for Internet Innovation with educative purposes.

Our project called "**On-Line Educative Solutions**" (Soluciones Educativas en Línea), as you may see, reach different levels of cover target, trying to answer to the specific necessities of each user. Between those levels we have added virtual classrooms, interactive processes of e-Training and e-Learning with evaluation instruments that show the learning achievement of the participants. Until now, we just have designed the pedagogical model for the implementation. A model that is based on the instructional design principles used by the Information and Communication Technologies (ICT), in order to develop both technical and professional skills, depending on the requirements of each case.

In our point of view, the most important qualities of a solution like that, must be **interoperability** and **flexibility, using low cost web based technologies** improved with a solid pedagogic work addressed to a diversity of profiles and goals such as geographic, demographic or cultural characteristics exist. All this by the means of a pedagogic methodology specially designed for e-learning solutions with the "based on skills" framework.

In a global perspective we consider that the main thing, is to be able to gather up the different national and regional visions. It means designing models that takes into account the multicultural characteristics that overcomes the obstacles caused by the "**Digital Divide**" between societies, **not only reflected in the disparity and inequality access to the new technologies**, but also in the growing phenomenon called by Gerry Mc Govern as "**Information illiteracy**".

The principal asset of **WEB COMUNICACIONES S.C.** is our expertise in the field of Internet Services, particularly in the Web Development, Web Design and Web Hosting, critical areas for the project success.

By means of the affiliation to the "Skill Shortage" project, WEB COMUNICACIONES S.C. seeks to be part in the consolidation of a net that assists and facilitates (at global level) the access to the spread and intelligent use of technologies, incentivating the "Digital Fluency" by the strategies of long-life learning. We hope to be able to collaborate in the diffusion of systems and practices that allows the consortium to complement their interests with the mutual collaboration of the regions.

Sincerely yours,

Ma. Guadalupe Rodríguez Luévano
Project Manager "On-Line Educative Solutions"
Web Comunicaciones S.C.