



Association for Creativity Development

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LETTER OF INTEND

Dear Prof. Manzelli,

I inform you that ACD is interested in participating to the "Mental change" proposal that will be development in the 6FP- priority "Citizens and governance in the knowledge-based society"; Research Area 1 Identifier: [FP6-2002Citizens-3]; Closing Date: 10 December 2003.

We form a Regional Interest Group –and a core of the Central Romania together with Baritiu University and regional Federation for Small and Medium Industrial. (FPIMM).

Our group want to develop the capacities creative of the peoples from the center Romaniei, changing the mentalities, that is through the development knowledge.

Aims :

- The development capacities creative – ability to invent the new, learning – accumulating knowledge, and partnership interactivity, aims the development of regional networks, where the actors within central-region, linked through the networks, helps each other in solving different problems, by stating creative ideas and transferring their knowledge;
- Extends continuously its knowledge base by stimulating learning processes and organizational innovation; -has the capacity to transform in an intelligent and convenient way, the available knowledge in succesful actions – taking out and managing the personal ignorance;
- The knowledge growth at the local level, results in a better understanding of the directions of the new knowledge based society, like the creation of new knowledge in the contest of the Knowledge Driven Society (KDS), because:
 - The individual value is given by the accumulated knowledge level and by his role in the society;
 - The local development is determined by the existing actors in the zone;
 - The creativity can be improved, because it is under the influences of the positive volunteer actions;

- Driven by the central-region of the "creative habitats" in which all forms of creativity, arts and culture, technology and business – will be develop.
- The development of new theories and methodologies for transforming the knowledge into creativity practice actions .

Outlines of the works.

- The knowledge growth at the local level, results in a better understanding of the directions of the new knowledge based society, like the creation of new knowledge in the contest of the Knowledge Driven Society (KDS);
- The knowledge development by TIC induces a increased communication between people, the development of the new business types (e.g. e-commerce), the development of on-line information centres, knowledge banks at regional level, etc.
- The developing at the regional level of the knowledge based organizations, that contribute to the changing of those mentalities that do not meet the New Economy, by increasing the intangible actives.
- The following actives would be developed:
 - the actives based on the intelectual property
 - the actives based on the human resourses
 - the infrastructure actives (the organization culture, management methods, financial structure, databases and information about the market or about clients, communication systems like e-mail and the modern teleconference systems)

Budget.

Full cost 150,000 Euros over 3 years.

Yours Sincerely

President

Vasile Enache.

