

## **LETTER OF INTENT**

Hereby we confirm our intention to participate in the project MentalChange which is to be submitted within the European Union FP6-CITIZEN 3 Programme.

OÜ Miksike uses Full Cost model

We fully support the objective of the project and declare our willingness to play an active role in its implementation belonging to the regional grouping in partnership with the Scientific Park of Tartu, Estonian Business School and others.

Mihkel Pilv,  
OÜ Miksike

24.09.2003

## OÜ Miksike introduction

Miksike Learning Environment, works for regular schools and for the life-long learning communities. Miksike gives away more than 20 000 worksheets in HTML- called eWorksheets and offers a set of collaborative learning services.

In 2002 Miksike was awarded European Language Label for successful language learning practices.

Miksike has 11 employed project managers and approx 1000 volunteering contributors. Miksike is used each day by more than 20 000 learners (teachers/pupils). Miksike is in tight contact with local governments all over Estonia and the schooling system on different levels.

Director: Mihkel Pilv. CV can be found at <http://miksike.com/mihkel.htm>

Miksike development started 1994 in the non-profit organization "Miks ja Millepärast", which works successfully till today with projects with small rural schools and Russian speaking minorities in the Baltics. OÜ Miksike grew out from NGO "Miks ja Millepärast" in 1998.

Miksike has successfully worked with Estonian state structures (Ministry of Education, Ministry of Environment, Ministry of Finances etc.) and different organizations in Estonia and internationally. Miksike has been showcased as one of the successful European IT initiatives during the EuroTex event (April '99), which was organized in collaboration between European Union and the State of Texas. Miksike was also highlighted in the UNDP Background Papers for the 2001 as one of the best examples in education. Miksike is presented in more than 10 international conferences organized by MIT Media Lab, The Internet Society, ERIC/EECE and others.

Miksike has organized during last years nearly a hundred online learning collaborative events/activities in Estonia and also internationally. Bigger international projects organized by Miksike are: in 1998 The Dino contest, 1999/2002 Environment and in 2002 Adjective contest and TQ Quiz Cup and MentalMath e-Xcitement 2003. Participants from more than 70 countries have participated in these activities.

Miksike has got several international and national awards and recognitions including the winner of the Stockholm Challenge Award 2000, Sweden; Best Practices in Education, USA; Conexiones, Colombia 2000.

Miksike is coordinating Socrates/Minerva project number 100152 – LearningFolders

More info at [http://www.thinkcycle.org/tc-filesystem/?folder\\_id=37049](http://www.thinkcycle.org/tc-filesystem/?folder_id=37049)

(this is a presentation presented at the DyD02 conference in Bangalore, India last December organized by MIT Media Lab and Media Lab Asia).

Since 2002 Miksike also offers consultancy and expert services to different institutions (European Commission, Ministry of Finances of Estonia).