

CULTURAL IDENTITY DAYS



NETWORK IDENTITÀ
CULTURALI
2007/2009

con il Patrocinio
della Presidenza del
Consiglio dei Ministri



IL FILO DI ARIANNA:
ARTE COME IDENTITÀ
CULTURALE



Fondazione
Cardinale Cusano
Onlus

Sede operativa del
Comitato Scientifico e
Organizzativo:
Comune di Salò (BS)
Lungolago Zanardelli, 55

Coordinamento



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A. PROJECT TITLE

ARIADNE'S THREAD: ART AS CULTURAL IDENTITY

B. OBJECTIVE

The European Union respects the national identity of its Member States (article 6, paragraph 3 of the EU treaty). The EU should not be a fusion of states but a union of member states which preserve their national characteristics. It is this diversity of national characteristics and identities which gives the EU its moral strength put at the service of anybody. Also the Council of Europe states that in Europe cultural heritage is recognised as a vehicle of cultural identity. The knowledge of this heritage depends on both the quality of its enhancement and on the capacity of Europeans to recognise and appreciate national heritage and that of other EU countries.

In order to meet some needs of our society, the scientific association I.C.S. International Communication Society made up of teachers from schools and universities, journalists, publishers who for about ten years have been dealing with the dissemination of art, culture and science through the use of new technologies (economically supported EC Perseo project, Culture 2000 programme, Multimedia Theatre, Netdays, eSchola on art and science) proposes the project "Ariadne's Thread": Art as Cultural Identity". The title suggests the strategy on which the project is based: rebuild, through the labyrinths of memory, the past of our Country from the origins to date, thus having the identity re-emerged as a value and culture particularly through its cultural heritage and its symbols.

C. INTERVENTION AREAS

Training project promotion and raising awareness of young people to culture in all its aspects through the activation of educational itineraries which have as a starting point the artistic and cultural heritage of their region within the framework of Italian and European cultural heritage;

Collateral promotion of study, research and documentation initiatives (through paper and multimedia publications) regarding cultural heritage and activities in order to enhance history, culture and traditions of regions at a national level through experimental models which can be reproduced and adjusted to various levels of communication, information and training.

D. SHORT DESCRIPTION OF THE PROJECT

The project "Ariadne's Thread: Art as Cultural Identity" involves public and private bodies and students from schools and universities under the guide of teachers of various disciplines in order to define the concept of cultural identity, first the Italian one and later the European one and of its connected values starting from art: **"The Italian contribution to building a European cultural identity is and must be first of all a reflection on our identity, cultural heritage and safeguard culture"**.

In order to obtain the results highlighted, the project is developed into two intervention lines:

the first line regards young people and therefore schools and universities contacted through Regional and Provincial School Offices and University Rectors. Every year we invite, through a contest, schools and young people to submit projects aimed to define the cultural identity of their territory also with links to territories of other regions or at a national level. The best projects, selected by a jury of experts, are presented during the Cultural Identity Days which take place in November in one or more venues. The selected works receive as a prize a participation certificate and a plaque, the best ones receive a prize consisting of multimedia material given to the school or university and the other participants receive minor prizes.

The finalists' works are put in the sites of the Ministry of Public Education, Regional and Provincial School Offices and in a website "Network of Cultural Identities " under construction. *The second intervention line* regards study, research, documentation on the concept of cultural identity starting from art used as a guiding thread and is entrusted to experts who will analyse artistic, historical, geographical, scientific and literary aspects of the project. The produced material will be disseminated through methods suitable to a large number of users under the form of coloured cards, according to sectors, and divided into CD-shaped cubes so that they can be used in a puzzle reconstructing the age and its events and under the form of CD containing also documents and images. This material has art and the events' chronology as a guiding thread starting from the prehistoric age to date and is divided into periods. The project lasts many years and the first part will be made in the first year. All will have a bibliography and a sitography to get updated on the proposed themes so that any user, according to their interests, can realise their own reconstruction of "cultural identity". The results of this research will be announced during the Cultural Identity Days together with the material already realised..

E. INFORMATION AND CONTACT

For any further information, please send an e-mail to:

icsociety@tin.it

or a fax to 0039 0677206257

CONTEST

NETWORK OF CULTURAL IDENTITIES 2007-2009 ARIADNE'S THREAD: ART AS CULTURAL IDENTITY

Following the events held in 2007 within the framework of Cultural Identity Days and the agreements of collaboration with public and private bodies, the Association I.C.S. International Communication Society promotes the 2008/2009 Session of Network of Cultural Identities for the research project **"Ariadne's Thread: Art as Cultural Identity"**.

The title suggests the research basic lines: to rebuild, through the memory labyrinths, the past of our Country from the origins to date, thus having the identity re-emerged as a value and culture, particularly through its cultural heritage and its symbols, its history, literature and other.

It is possible to participate in the following sectors:

1-General section:

the research can be carried out through an "excursus" on a specific theme (for example architecture of houses and/or of the cities, theatre, means of transport, communication, design and/or fashion etc:) or highlighting the original phenomena or on a certain period (origins of Italy, Roman period, Middle Ages, Renaissance, etc).

2- Sacred Art Section (in collaboration with Fondazione Cardinale Cusano onlus):

research on cultural heritage of the Sacred Art: art for the space of liturgical celebration, art with Christian religious subject, Christian religion inspired art, in relation to time and space and to literature(for example the Bible and the classics of the Italian literature). Exhibitions and events linked to Matilde di Canossa have been presented recently in the Vatican Museums and will take place from 31 August 2008 to 11 January 2009 in Reggio Emilia and in Canossa (www.matildedicanossa.it)

3- 150th Anniversary of the Unity of Italy:

following the institution of the Interministerial Committee for the celebrations of the 150th Anniversary of the Unity of Italy (2011) with a Decree of the President of the Council of Ministers (Gazzetta Ufficiale No. 122 28th May 2007) which supports "the promotion of literary, artistic, cinematographic, audiovisual and photographic works aimed at representing in a significant way the values of the national identity in the contemporary age" and considering it is necessary to involve students from schools and universities in this activity of research, documentation and communication, the multidisciplinary initiative **"The itineraries of the Unity of Italy: places**

events characters”, a guide (paper or multimedia in CD or DVD) to knowledge through an excursus on one's own territory, history, art and the protagonists of the time, a guiding thread, “Ariadne's thread” which rebuilds the values of the Italian identity through the labyrinths of the memory.

For this reason we invite public and private Bodies to solicit historians, artists and writers so that they can give their active contribution to young people for the realisation of the above-mentioned itineraries which can be used in a wider field: from school visits to educational travels, for permanent education and tourism.

For example “Festival Verdi”: works, concerts, events, exhibitions at Teatro Regio of Parma and in the lands of Verdi, the ultimate symbol of the Italian Risorgimento, will take place from 1st to 28th October 2008 (www.teatroregioparma.org).

Technical suggestions

As a starting point of the regional or provincial itineraries we suggest for each publication the metropolitan area of reference. We hypothesize 10 metropolitan areas (in alphabetical order):

Bologna●Brescia●Florence●Genova●Milan●Naples●Palermo●Rome●Turin●Venice.

The sketch of each publication should foresee what follows:

General title of the work *The itineraries of the Unity of Italy: places events characters*

Subtitle (as a reference of the area)

Format and pages; format 14X21; pages max 250

Information notes on the contents and their articulation:

- 1 Indication of the itineraries hypothesized starting from the metropolitan area of reference
- precede by a topographic card of the area and coloured indication of the recommended itinerary with caption and images on one side such as the running of a film, thus facilitating the individuation of the different places to visit;
- 2 if the itinerary includes important places and elements even if referring to other historical periods, please cite them in short;
- 3 short dossiers with events connected to places and characters;
- 4 include in the itineraries the elements of interdisciplinary visualisation such as buildings, monuments, museums and other identification symbols of the period;

In the second part since the elements of the itineraries should be set in the space-time to have better knowledge we recommend:

- 1 Short description of the historical period which through Risorgimento led to the Unity of Italy;
- 2 interconnection with other disciplines such as art, town planning, literature, sciences, fashion, etc.;
- 3 summary table divided into important elements of the area represented in alphabetical order such as Museums, Monuments, Palaces and Villas, Bridges, Doors, etc. with indication of telephones, fax, visit hours, websites;
- 4 means of transportation and mobility;
- 5 Index with bibliographical references and also with Internet sites on various topics discussed.

For this contest section, entry by 30 November 2008 is compulsory but the presentation of works can be postponed to the school year 2009/2010, taking into account that the 10 publications relevant to the itineraries of the cities foreseen should be ready by 2010.

The technical suggestions of the Third Section of the Contest will be shown through a PowerPoint during a Press Conference of the contest presentation which will take place in October and which will be communicated in time to schools and universities and during Cultural Identity Days Festival 2008.

4- Local History Section:

the research can be carried out both as an excursus on a specific theme or/and by highlighting original phenomena of one's own local reality or as a survey on a specific period of one's own local history. The first phase, 2006/2007 suggested the period ranging from the origin of the first life forms to the late Middle Ages, the one relevant to school year 2007/2008 regarded the period of the Renaissance to the XIX century where for this year, 2008/2009, a study on the phenomena of the contemporary age, XX century, is proposed.

The model suggested is articulated, as in the past years, on four big coordinates THEMATIC:
- 1) HISTORY - 2) GEOGRAPHY - 3) ART, ARCHITECTURE and LITERATURE - 4) SCIENCES and TECHNOLOGY

and for 2008/2009 on the four TIME coordinates, which can be defined as follows:

- 1 A)** *From the end of the XIX century to the First World War* (that is all the phase which from the end of the independence wars arrives up to the end of the Giolitti age and the war)
- 2 B)** *From the First World War to the end of the historical experience of Fascism* (the development of the Fascist experience after the end of the First World War up to the explosion of the second world war and the end of Fascism through the affirmation of the Resistance phase),
- 3 C)** *The Republican Italy* (from the foundation of the new state in 1945 to the Moro case),
- 4 D)** *The crisis of the Republic* (from the end of the 70s up to date).

From the link between these themes and the time indications which we have highlighted it will be possible to freely choose topics relevant to the study programme which have the capacity to focus on peculiar characteristics of that cultural identity which makes the various local realities of our country different and original.

As a **mere indication** here are some lines of possible work for each of the *THEMATIC* coordinates, thus highlighting from time to time their possible link to the *TIME* coordinates (which are indicated with corresponding letters).

HISTORY

- 1-** A historical phenomenon which you think of particular importance relevant to your local reality which was realised in the political and cultural development of the peninsula in the first twenty years of the XX century - **A**
- 2-** The experience of the First World War from the point of view of historical and testimonial traces which can be tracked down on the territory - **A**
- 3-** Focus on one's own cultural reality and individuate, by making use of written testimonies or images, the impact of the First World War on local populations - **A**
- 4-** Starting from the testimonies of the post-war historical reality, try to describe the way in which Italy became Fascist - **B**
- 5-** Individuate a political or military event held in your area in the twenty years of Fascism which had a significant impact - **B**
- 6-** Try to give a testimony of the crisis of Fascism in front of the tragedy of the second world war and of the development of the Resistance movement, by analysing how it was expressed at the political and social level within your reality - **B**
- 7-** Analyse the reality of the post-war Italy in the phase of reconstruction - **C**
- 8-** Individuate testimonies on the political life in the Sixties up to the phase of the '68 Protest Movement and analyse their impact on your reality - **C**
- 9-** Study the situation of your area in the phase of the Eighties up to the "Clean Hands" phenomenon - **C**
- 10-** Individuate the testimonies of the new Italian reality at the threshold of XXI century - **D**

GEOGRAPHY

- 1-** Analyse the development of the area where you live from a geographic point of view during the XX century, by focusing on phenomena such as the climate, the situation of plains, rivers, mountains, etc. - **A**
- 2-** Study the changes of the relationship between man and nature due to the growing development of industrial productive trends in your area during the XX century - **A**
- 3-** Individuate the changes of the agricultural ownership in your reality from the end of the XIX century to date - **A**
- 4-** Study the evolution of your town or country from the end of the XIX century to date - **B**
- 5-** Individuate a particularly significant aspect of the development of the use of the land in the Fascist age by relying also on the testimonies of that period - **B**
- 6-** The new dimension of the Fascist city compared to the countryside: give a particularly significant testimony of your territory - **C**
- 7-** Individuate the new commercial itineraries developed in your area with the post-war Reconstruction (big road building, etc) also by relying on oral testimonies - **C**
- 8-** Estimate which geo-climatic changes (pollution forms, etc) have been realised in your area as a consequence of the development of new productive activities of industrial type or of the opening of new communication ways. This analysis should start from a concrete experience which insists on your territorial reality - **D**
- 9-** Study the demographic development of the last half century by taking into account your reality - **D**
- 10-** Individuate and discuss from a geographic and geoanthropic point of view the new phenomena

such as those linked to the presence of immigrants, activities of building of new houses, changes of economic dynamics in your area - **D**

ART

- 1-** Analyse an artistic expression of the Giolitti age which is particularly significant for your local reality - **A**
- 2-** Individuate a monument of the first twenty years of the XX century made in your area which you think of particular interest and describe it - **B**
- 3-** The First World War generates a peculiar artistic model which is present in all the towns of the peninsula in the most different forms: The Monument dedicated to the war victims. Study the one which is present in your reality from both the historical and iconological point of view - **B**
- 4-** The Fascist art in Italy. Analyse a single work of art which you think of particular importance present in your reality, study it from an iconological point of view and describe the life of its author - **B**
- 5-** The Fascist art in Italy. Analyse a single Fascist building or a complex of buildings which you think of particular importance present in your reality - **B**
- 6-** The Reconstruction is expressed with particular vigour in the town planning renovation which is not devoid of speculative traits. Analyse a particularly significant phenomenon of the building reconstruction in your area - **B**
- 7-** The new Republican reality is expressed with an original artistic universe, symbol of the refound social freedom: give a significant example of your reality - **C**
- 8-** The bourgeois art in the second half of the XX century is by its nature extremely multifaceted and open to any trend. Analyse a significant testimony present in a museum or in a collection of your area - **C**
- 9-** Cinematography and music are more and more mass communication tools. Give a particularly significant example of which you are direct witnesses or authors in the first person, motivating choices and values - **D**
- 10-** At the end of the XX century in the Babel of languages multimedia technology is imposed as a new expressive model. Analyse a particularly significant phenomenon- **D**

SCIENCES

- 1-** Give one or more testimonies of the scientific development between the XIX and XX centuries taken from the reality where you live- **A**
- 2-** The development of science in the XX century. Try to individuate the science-technique relationship in your reality in the period of the first twenty years of the XX century. For example focus on the development of the war production and technology linked to the First World War and its social impact - **A**
- 3-** Fascism is bearer of industrial and productive innovation processes. Individuate testimonies confirming this thesis - **B**
- 4-** The second world war has tragic effects on the development of the economy, science, culture and Italians' daily lives. Try also through oral testimonies to support this thesis - **B**
- 5-** The phase of post-war Reconstruction realises a radical change of the Italian economic reality. It is Italy which approaches the "Economic Boom". Give one or more particularly significant testimonies to present this phenomenon, by relying on archive materials or original testimonies - **C**
- 6-** Study the figures of Italian scholars and scientists of the second half of the XX century who operated in your reality by analysing one in particular and focusing on the peculiarity of its contribution- **C**
- 7-** Try to individuate the novelties introduced in the productive activities in the Sixties and the development of the social dialectics in the job world after 1969. An important source can be the testimony of some trade unionists, some workers or entrepreneurs who lived that phase - **C**
- 8-** The importance of the changes induced by the industrial and technological innovation on the forms of life of the communities where you operate. For example focus on women's testimonies, in the complexity of their relationship with the job market and the private world - **D**
- 9-** Individuate concrete testimonies of the phenomena of industrialisation change in the Italy of the second half of the XX century by focusing on one of them and relying on oral and original iconographic testimonies.- **D**
- 10-** Science, technology, industrial production and globalisation phenomena stand out in the Italy of the beginning of the XXI century, thus giving important original changes to the cultural, economic and social framework. Give a significant testimony relevant to your area - **D**

Participation in the 2008/2009 contest:

Students from Middle Schools (10-14 years old), High Schools (14-18 years old) and Universities (19-24 years old) are invited to participate.

Works can be made through new communication technologies (CD-Roms, Internet, Video) as well as in paper (in this case a short summary in PowerPoint is needed).

The product should be accompanied by a short summary of one page at most illustrated by a particularly significant image of the chosen itinerary and by a short bibliography and sitography limited to two indications at most.

No more than two works for each school are accepted.

The presentation of all the multimedia works should be accompanied by a short summary in digital and paper.

Communications for 2008/2009:

Entry by **30 November 2008**

Send works by **15 May 2009**.

The events for the Cultural Identity Days 2009 will take place from October to November.

Upon receiving the entry form, a participation form will be sent which needs to be attached to the work.

Selection:

A qualified jury belonging to different sectors of the Italian culture and new technologies will select the best works in local and national events which as said before will belong to the project previously presented. In any case all the works will be put in a specific Internet site dedicated to the "Ariadne's Thread" which can be a sort of handbook for research and educational updating activities with the possibility of being a real project "in progress" open to dialectics between schools and institutions, a synergy place aimed at giving voice to the "liveliest" forces present in schools at contributing to their autonomous expression.

Information:

The Ministry of Education, Universities and Collaborating Bodies will disseminate the contest in their websites as well as the Association I.C.S. International Communication Society in its website www.icsociety.net. For any further updating information we invite to use the e-mail: icsociety@tin.it. It and the answers together with the questions will be in a proper space in the I.C.S. site and of those sites which intend to collaborate (a list will be provided). There will be also a space for any suggestions and communications of both the participating schools and of those Bodies interested in the project.

Prize-giving:

A qualified jury belonging to different sectors of the Italian culture and new technologies will select the best works of the various sections in which the project is articulated in local, national and European events.

The best works will receive prizes consisting of travels in "cultural identities" in European countries, multimedia products and will be in a publication on the Italian identity which is being organised.

*** Coordinating Body:**

Associazione ICS

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ENTRY FORM 2008/2009 EDITION
CULTURAL IDENTITY DAYS
ARIADNE'S THREAD: ART as CULTURAL IDENTITY

SPACE RESERVED TO I.C.S.

DATE OF RECEIVING

CODE / " " " "

ENTRY DATA

Name of the participating school or single student

Address

PO Box / town

Telephone and Fax

e-mail

Indicate a contact person

- 1. ☐ MIDDLE SCHOOL / ELEMENTARY SCHOOL
- 2. ☐ HIGH SCHOOLS
- 3. ☐ UNIVERSITY
- 4. ☐ OTHER (*SPECIFY*)

NATIONALITY

ITALIAN
(SPECIFY THE REGION)

EUROPEAN AND NON-EUROPEAN

Add any other information

Please send to Associazione I.C.S. by fax or e-mail

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